THE 16TH ANNUAL
Carolina Boat Builders Tournament

It’s About Fishing. It’s About Giving.

JULY 24-27, 2019

DARE COUNTY
BOAT BUILDERS
FOUNDATION

2019
Sponsorship Packages
16th Annual Carolina Boat Builders Tournament  
July 24 - 27, 2019  
Registration will be July 24th, 5:00 pm at the Pirate’s Cove Pavilion

NOT JUST ANOTHER TOURNAMENT...

To our Sponsors:

For 15 years, the Dare County Boat Builder’s Foundation has been supporting the students of Dare County. To date we have contributed over $625,850. This is in largely in part due to your generosity and believing in the kids we support.

We are coming up on our 16th year and would like to ask for your participation in making and growing the 2019 tournament into being the most successful ever!

So, if you are a long-time sponsor, please know how much we appreciate you and look forward to seeing you every year. If you are a sponsor just thinking of joining us, please come out and see what this is all about and the kids whose lives you can make a difference in. We would love to have you!

One thing that makes our Tournament so unique are the crews and anglers that fish it and the sponsors who participate. It’s a spirit of camaraderie and of giving back, and it’s been part of this event from the beginning. It’s sometimes the only fishing event that a boat or sponsor will fish during the year because they believe so much in what we are doing.

Our Foundation is run by an all-volunteer Board and your sponsorship is tax deductible. We work hard to make sure that the Tournament is a success, and that our students have the best chance to advance to the next level. Thanks in advance for supporting the Carolina Boat Builders Tournament, and we hope to see you there!

Thank you in advance for your consideration. We truly appreciate your support and look forward to working with you.

John Baylis  
Officer, President

Ricky Scarborough, Jr.  
Officer, Vice President

Jason Waughtel  
Treasurer

Additional Board Members: Brian White, Bobby Harrell, Paul Mann, Bubba Brizendine, Susan Harmon-Scott, Dan Oden
Thank you to our photographers: Busy B. Photography, Courtney Hathaway, Sara Scarborough and Grayson Drake. And a big thank you to Paul Mann and Kirk Saunders for all the great food they serve!

DCBBF.ORG
Thank you for your generosity, which has allowed me to focus on my studies and excel in my classes without the worry of finances or debt over the last four years.

Lydia Hazelwonder
Scholarship Recipient
**SAILFISH SPONSORSHIP: $500**

- Program Booklet
  - 1/4 page advertisement

- Website Coverage
  - Logo listing on the DCBBF.org site

- Captain’s Kits
  - Include promotional material in captain’s kits

- Event Attendance
  - Two (2) tickets to each event, includes food and drinks

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**WHITE MARLIN SPONSORSHIP: $1,500**

- Program Booklet
  - 1/2 page advertisement

- Website Coverage
  - Logo listing on the DCBBF.org site

- Captain’s Kits
  - Include promotional material in captain’s kits

- Booth Space
  - A 10’ x 10’ booth space is available for company representatives and/or display if desired.

- Event Attendance
  - Four (4) tickets to each event, includes food and drinks

- Roof Banner Option
  - You qualify to have roof banners in the pavilion
    (If you do not have a banner that’s fitted for the pavilion, a one-time cost will be charged to produce your pavilion banner. These banners will be used year to year.)
BLUE MARLIN SPONSORSHIP: $2,500

Program Booklet
• Full page advertisement

Website Coverage
• Logo listing on the DCBBF.org site

Captain’s Kits
• Include promotional material in captain's kits

Booth Space
• A 10' x 10' booth space is available for company representatives and/or display if desired.

Event Attendance
• Six (6) tickets to each event, includes food and drinks

Roof Banner Option
• You qualify to have roof banners in the pavilion (If you do not have a banner that's fitted for the pavilion, a one-time cost will be charged to produce your pavilion banner. These banners will be used year to year.)

T-shirt Placement
• Logo on the back of the tournament t-shirt

GRAND SLAM SPONSOR: $5,000

Program Booklet
• Full page / Inside back cover advertisement

Additional Coverage
• All other Blue Marlin Sponsor benefits
• Logo on all tournament trophies
• Logo on shirt

Tournament T-shirts: $3,500

Program Booklet
• Full page advertisement

Additional Coverage
• All other Blue Marlin Sponsor benefits
• Logo prominently displayed on the sleeve

BAR SPONSOR: $3,500 (For all four nights)

Program Booklet
• Full page advertisement

Additional Coverage
• All other Blue Marlin Sponsor benefits
• Company banner displayed behind the bar

it’s about giving

www.DCBBF.org
There are two ways to have your banner on display at the Carolina Boat Builders Tournament. The Bar Sponsor has the luxury of owning all of the bar real estate during the tournament. The second way is to be a White Marlin or a Blue Marlin sponsor. If you do not have a banner that is fitted for the pavilion, and wish to have one, a one-time fee will be charged to create your banner. This 30’ of banner space will insure that your banner will be used from year to year.

To buy a banner please contact Media East, Inc. at 757-468-8640.
Contact Information

Dare County Boat Builders Foundation

- Jennifer James, Tournament Director | 252.216.6914 | jennifer@dcbbf.org
- Nancy Brown, Tournament Director | 252.473.9797 | nancy@baylissboatworks.com
- John Bayliss, President | john@baylissboatworks.com

Pirate’s Cove Pavilion Contacts (For coordination of exhibitor display.)

- Jim Tobin | Jim@fishpiratescove.com | 252.473.1015
- Tammy Tobin | Tammy@fishpiratescove.com | 252.476.1015

DCBBF Board of Directors

- John Bayliss
  john@baylissboatworks.com
- Bubba Brizendine
  rebriz@aol.com
- Susan Harman-Scott
  susan@shscottlaw.com
- Bobby Harrell
  bharrell@harrellandassociates.com
- Paul Mann
  paul@paulmanncustomboats.com
- Dan Oden
  odensdock@gmail.com
- Ricky Scarborough
  rickyscarborough@gmail.com
- Jason Waughtel
  jason.waughtel@southernbank.com
- Brian White
  brian@atmsa.net
ADVERTISING MATERIALS SPECIFICATIONS

CLOSING DATE FOR AD MATERIALS IS JUNE 1, 2019

Trim: The size to which your ad will be trimmed to.
Bleed: The area of your ad that extends off the page and will be trimmed off.

** Add .125 on all sides for a FULL BLEED document.

<table>
<thead>
<tr>
<th>PAGE</th>
<th>FULL</th>
<th>HALF</th>
<th>QUARTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>Width</td>
<td>8.375”</td>
<td>7.637”</td>
<td>3.633”</td>
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<tr>
<td>Height</td>
<td>10.875”</td>
<td>4.89”</td>
<td>4.89”</td>
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</tbody>
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Materials accepted for advertisements:

- All final ads should be submitted as Hi-Res PDFs that are sized according to the specs above. Image resolution is required to be at 300 dpi or higher and CMYK.

- We WILL NOT accept any full InDesign or Quark files that have not been saved as a PDF. Due to production timelines and font compatibility, Hi-Res PDFs will be the only file formats we accept.

- Please include a separate color proof, preferably an IRIS or a 3M Rainbow proof.

Any additional design work (including time needed to correct files) will be invoiced at $40 per 1/2 hour. A separate invoice will be billed after May 15th.

ADDITIONAL DEADLINES:

<table>
<thead>
<tr>
<th>CHECK LIST</th>
<th>Tournament Book</th>
<th>Boat Builders</th>
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</thead>
<tbody>
<tr>
<td>Advertisements</td>
<td>June 1, 2019</td>
<td></td>
</tr>
<tr>
<td>Company logo and banners</td>
<td>June 1, 2019</td>
<td></td>
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<tr>
<td>Engines, generators and bulk items delivery</td>
<td>July 24, 2019</td>
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<tr>
<td>Marketing materials/booth items &amp; delivery</td>
<td>July 24, 2019</td>
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<tr>
<td>Items for Captain Kits</td>
<td>July 24, 2019</td>
<td></td>
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<tr>
<td>Number of items need for Captain Kits</td>
<td>Plan on 40 Kits</td>
<td></td>
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</tbody>
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- For Magazine Print Ads please send final artwork to jennifer@dcbbf.org
- For Pavilion Display Items please contact Jim Tobin with the name of the carrier and estimated arrival date

Contacts: Jennifer James, DCBBF administrator, 252.216.8914
Jim Tobin, Pirate's Cove Manager, 252.473.1015